

PRESS RELEASE (For Immediate Release)



TallApplications Introduces VisualMerge

New application simplifies personalized mailings from PDF forms
(January 13, 2006) – TallApplications, a leading provider of creative PDF solutions, announced today the release of VisualMerge, an easy to use application for generating professional personalized mailings from PDF forms.

VisualMerge enables you to create personalized mailings using PDF forms as templates and supports the most common everyday mail merge scenarios; from simple letter mailings to personalized advertisements, for both small businesses and large corporations.

Instead of introducing a proprietary format, VisualMerge allows you to use any PDF form as a template for your (mail) merge. This allows you to use existing PDF forms or create new PDF templates using a wide variety of industry-strength authoring applications.

Creating a VisualMerge project is highly intuitive as the program walks you through a simple six-step process allowing you to use data from common sources, including Microsoft Access, Microsoft Excel, and Comma Separated Value (CSV) text files. Along the way, you can easily apply any formatting you want to the data, including custom expressions. You can also specify a front and back cover. The final result can be output using VisualMerge's multiple export methods, including save to disk, send via e-mail, and send to printer. Each VisualMerge project can be saved and shared among multiple users.

VisualMerge is a desktop client application that runs on Windows 2000, Windows XP, or Window Server 2003. A free trial version of VisualMerge can be obtained from www.tallapplications.com.

About TallApplications

Located in the Netherlands, TallApplications is a leading provider of PDF business solutions for document oriented computer users. TallApplications focuses on creating applications that are easy-to-use and provides excellent personalized support.

Contact

Ewout Prangma

Email: ewout@tallapplications.com

Web: www.tallapplications.com

Phone: +31 (0)77 47 48 677

VisualMerge is a trademark of TallApplications BV.